ONLY 12 WEEKS TO GO!

The (Your Name Here?) BIKPELA PATI PNG Reunion 2010

7 pm - Saturday 8 May 2010
Gold Coast Convention Centre

ACT NOW TO MAXIMISE THE BENEFITS OF SPONSORING THIS SPECIAL NIGHT (from $200)

Benefits:

- A marketing and networking gateway to reach a specific target market – being a committed group of PNG-related individuals of all races, backgrounds and ages – many of whom spent years in PNG and many of whom still call PNG home.
- Networking opportunities with government leaders and other influencers.
- Alignment of sponsor marketing and advertising programs with the aims and objectives of the PNG Reunion Event. *(Reinforcing the uniqueness of the PNG experience and connection.)*
- Alignment with an already successful, professionally organized and themed event.
- Opportunity to access a database of over 2000 people with PNG connections.

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Greetings Wantoks

Last years **SP Bikpela Pati** was a huge success, with 1,200 tickets sold and over 200 turned away in the last 24 hours! There is ongoing activity and enquiry on the website and continual registrations of interest for the next Bikpela Pati.

As Naming Rights Sponsor, SP re-launched its brand in Australia to a very targeted market of seasoned SP drinkers - the ensuing publicity and benefits are itemized in the attached sponsors' report.

This year we believe we will be hosting around 1,500 + individuals who travel from PNG and Australia and all over the world. After listening to all your feedback, the 2010 event has been planned as a ***fully-seated*** **Gala Dinner Dance,** with of course central bar areas in which to gather and guest and table lists to make re-connecting easier.

In addition we have created **"the Bung"** – a marketplace in the entry foyer for PNG-related businesses to promote their products and services.

And many of you have indicated that there is an ideal opportunity for groups of wantoks and other PNG organisations to hold some smaller, more specific age and place related functions over the weekend – such as a **Lapun Lunch** and **Golf Gathering**.

The following outlines the Sponsorship opportunities in full. We would urge you to act promptly indicating your expression of interest - especially if it is for the ***Naming Rights. Please contact Robby Horley 0419955055 or Wendy Stockden-Brock 0418193888***.

We invite you to join us in staging another incredibly successful PNG Reunion event.

Your Executive Committee

Wendy Stockden- Brock, Robby Horley, Greg Pike, Kelly Horley

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